

## Description of the social enterprise – information sheet

### Caritas Campulung Association



ASOCIATIA  
CARITAS  
CAMPULUNG

"Nu va temeti!"  
"Don't be afraid"

<b>A. Identification data</b>	
1. Name of the enterprise	Caritas Campulung Association (Asociatia Caritas Campulung)
2. Location/Address of the enterprise	Negru Voda Street, No. 116, Campulung, Arges County
3. Website of the enterprise	<a href="http://www.caritasmuscel.ro">www.caritasmuscel.ro</a>
4. Legal organisational form	NGO
<b>B. Good practice of the social enterprise</b>	
Aspects that recommend the social enterprise as a good practice in the particular sector.	<ul style="list-style-type: none"> <li>• Socio-Professional reintegration activity from 2000 until today by creating dozens of jobs and training opportunities for 200 young women from poor families or institutionalized environment.</li> <li>• Social Economy Projects:                             <ul style="list-style-type: none"> <li>- Sewing Workshop from 2000 to today</li> <li>- Fast Food – Pastry from 2000 to 2014. From 2014 the fast food became a restaurant</li> <li>- Shop for unique creations and baby items</li> <li>- Animal farm and milk products factory</li> </ul> </li> </ul>
<b>C. Context:</b>	
1. Year of Founding	Caritas Campulung was founded in 1997 as a branch of Caritas Bucharest and from 1999 it became an independent entity.
2. Context of start-up – problem that the enterprise was set up to solve, economic social rationale	Caritas Campulung Association wanted to support young women who left orphanage at age of 18 and women who became young single mothers.
3. What are the Main Activities of the entity?	<ul style="list-style-type: none"> <li>• Sewing workshop: LOHN production, caps production, unique creations and baby items production</li> <li>• Traditional Restaurant</li> <li>• Retail store with baby items</li> <li>• Animal farm and milk products factory</li> </ul>
4. Who are the Main stakeholders (i.e. members, clients, producers, etc.)?	The Associations has 24 founding members and the main stakeholders are the beneficiaries, the donors and the founding members.
5. Geographic coverage with respect to:	The production is in Arges County, but the clients are both in Arges (the farm and the restaurant) and abroad, in England (for clothing).
i) to production of services and/or goods and	
ii) market/consumers or beneficiaries, clients, etc.	

<b>D. Ownership Structure</b>	
1. What is the ownership structure of the entity: i.e., does the entity have shareholders, owners/members, donors, trustees, investors, etc.?	The organization was founded by 24 founding members; it operates under a statute and a board consisting of three members and decisions of the General Assembly.
2. If membership, is membership open or closed? Is exclusivity required?	Membership is open, but new members have to be approved by the board and General Assembly. There is no exclusivity required.
3. Is a capital contribution required? If so, how much? Is equity capital unallocated or individualised?	No.
4. Describe in a few words the voting distribution (e.g. one member-one vote; proportional to equity contribution; proportional to use, etc.).	A member has one vote, but the president has the veto organization.
5. Describe in a few words the main benefits for members or owners.	No material benefits, members are volunteers.
6. Indicate any <u>main changes</u> in ownership over the lifetime of the entity.	Caritas Campulung Association is a NGO under the umbrella of the Catholic Church. It has a Board whose president is the parish priest. Decisions are taken by the board and the president has veto. The General Assembly has a consultative role. Regarding revenue or profits, it is 100% reinvested. Besides board, the Caritas Campulung Association has employees as staff, but also as beneficiaries of NGO activities.
<b>E. Governance</b>	
1. Describe the governance structure of the entity (board, management, committees, etc.), number of members and method of selection (appointed or elected and by whom).	Board and program is chosen by the president, who has decision power and each program has its own management structure. There are 5 Board members, 3 appointed by the president and the other 2 elected by members. Usually they are appointed/elected annually, but some of them stay in function for several years.
2. Is there an entity or process for oversight of the board?	No.
3. Are there external independent board members?	No.

4. Are there term limits for board members?	No.
5. What is the gender composition of the board?	3 women, 2 men
6. Describe management and board salary/ compensation policies and how they are decided/determined?	Board members are not paid for their work.
<b>F. Profit/ benefits/ surplus distribution policies</b>	
1. Describe briefly the distribution policies and procedures for profits / benefits / surplus	As a rule there is no profit, but when there is a surplus, this is allocated to various charities according to internal regulations. Members are not liable for any losses.
2. Are members/owners liable for losses of entity? Describe how liability is shared.	
<b>G. Strategy: highlight approaches adopted to address the identified challenges</b>	
1. Describe briefly the business strategy looking at aspects like: main products/services, market niche, market share, quality and pricing/costs and <u>main changes</u> occurred in time.	Main goods are LOHN products from sewing workshop, system based on quality, price established in advance, in general for women from England. Another market segment is families from Campulung community who can spend a pleasant time together at the restaurant.
2. Describe briefly the relation between the business strategy and the social mission of the enterprise.	Our social mission is creating jobs and women's social inclusion. These two main segments we work, the restaurant and tailoring, fulfil our purpose.
3. Please describe briefly the strategic partners or alliances that the enterprise has.	Maternity center, center for community services, Child Protection Department and many international partners.
4. Please describe briefly the methods and practices of communication/relationships with Stakeholders (members, community, donors, NGOs, etc.),	Direct written and oral communication.

5. Innovation and key performance factors	We are innovative through the activities and opportunities we offer, mainly to single mothers that get the chance to work and become useful for society. Also, we offer protection to the victims of domestic violence and work places to several beneficiaries. Also, our activities are focused on almost lost traditions in the area, developing activities like farming, food processing etc.		
6. Human resources - personnel			
- No. of employees	45 employees		
- No. of volunteers	10 volunteers		
- No. of members	24 members		
6.1. For Work Integration social enterprise - vulnerable employees if the case (i.e.), work integration plan/programmed used and management structure	The end beneficiaries of the programmes are psycho-social vulnerable young women and women and aim to achieve to main objective: professional integration.		
<b>H. Outcomes: results achieved and lessons learned</b>			
- Yearly social and economic results – every 5 years since start-up, and/or the last 3 years - Assets (raw numbers); Capital (raw numbers); Production; Turnover /sales; Profit/loss - Social benefits - describe the benefit to members (membership), indicators used to evaluate the enterprise.	<b>INDICATOR</b>	<b>2013</b>	<b>2014</b>
	Assets	382.880€	372.456€
	Capital	352.737€	343.865€
	Turnover	187.743€	263.629€
<b>I. Describe in a few words the broader social / environmental impact in your community – spill-over effects, in the last 3-5 years.</b>	Sewing workshop: LOHN production, caps production, unique creations and baby items production; Traditional Restaurant; Retail store with baby items; Animal farm and milk products factory; Professional integration; Cultural exchanges		
<b>Contact info</b>			
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