



## Description of the social enterprise – information sheet

### Vilske Kleva Föräldrakooperativ Economic Association



<b>A. Identification data</b>	
1. Name of the enterprise	Vilske Kleva Föräldrakooperativ
2. Location/Address of the enterprise	Förskolan Klinten, Vilske Kleva, 521 94 Falköping
3. Website of the enterprise	<a href="http://www.forskolanklinten.se">www.forskolanklinten.se</a>
4. Legal organisational form	Economic association
<b>B. Good practice of the social enterprise</b>	
Aspects that recommend the social enterprise as a good practice in the particular sector.	"As a member of the parent cooperative, you have great opportunities to control the preschool priorities and therefore your child's everyday life. Membership gives transparency and accountability for the cooperative activity. The business is certified according to Green Flag, and we have a ecocycle approach in everyday life."
<b>C. Context:</b>	
1. Year of Founding	2003
2. Context of start-up – problem that the enterprise was set up to solve, economic social rationale	In the area there were many families with kids, and there was a great need for a kindergarten nearby. The parents decided to start up a parent cooperative preschool. In order to have a child in the kindergarten, a parent has to be a member of the cooperative. Membership ends automatically when the child leaves the kindergarten.
3. What are the Main Activities of the entity?	Preschool and kindergarten
4. Who are the ??Main stakeholders (i.e., members, clients, producers, etc.)?	Members=parents 1 member/family
5. Geographic coverage with respect to: i) production of services and/or goods and ii) market/consumers or beneficiaries, clients, etc.	The service area is the immediate area (within a 20 km radius). The customers are the parents of the children at the preschool.
<b>D. Ownership structure</b>	
1. What is the ownership structure of the entity (i.e., does the entity have shareholders, owners/members, donors, trustees, investors, etc.)?	15 members. 1 member = 1 family. The preschool obtains grants from the municipality. The preschool also receives donations from parents and relatives such as toys, extra clothing, etc.
2. If membership, is membership open or	Member = parent (of children in kindergarten).

	closed? Is exclusivity required?	
3.	Is a capital contribution required? If so, how much? Is equity capital unallocated or individualised?	Capital contribution: 200 SEK (21 Euro)/family/year. Membership: 300 SEK (32 Euro)/family/year.
4.	Describe in a few words the voting distribution (e.g., one member-one vote; proportional to equity contribution; proportional to use, etc.).	1 vote/family.
5.	Describe in a few words the main benefits for members or owners.	The major benefit is access to childcare in the area along with transparency and commitment in the activities of the kindergarten (for the parents/members). Parents demonstrate great commitment to the activities. Everyone knows everyone. The school as the freedom to work a lot with nature, art, and culture.
6.	Indicate any <u>main changes</u> in ownership over the lifetime of the entity.	When a child stops in kindergarten = membership for parent/family ends. Over time the members change, some ending and new ones being added. Even the composition of the Board changes over time.
<b>E. Governance</b>		
1.	Describe the governance structure of the entity (board, management, committees, etc.), number of members, and method of selection (appointed or elected and by whom).	The Board consists of 6 people, all parents. The Board is elected annually. There is a Nomination Committee which makes proposals to the Annual General Meeting. In total there are 15 members in the cooperative.
2.	Is there an entity or process for oversight of the board?	Yes, there are 2 layman auditors and 1 certified public accountant.
3.	Are there external independent board members?	There are no external board members.
4.	Are there term limits for board members?	A parent can be a member of the Board as long as that person is a member of the cooperative and has children in kindergarten.
5.	What is the gender composition of the board?	Actual gender composition: 5 women, 1 man.
6.	Describe management and board salary/	The Board assignment is voluntary work; therefore, no financial compensation is paid.

compensation policies and how they are decided/determined?	
<b>F. Profit/benefits/surplus distribution policies</b>	
1. Describe briefly the distribution policies and procedures for profits/benefits/surplus.	All profits are reinvested in the company. No liabilities exist for the members. The Board is responsible for company management, but members are not personally liable for any losses. This rule applies of course as long as everything is handled in accordance with applicable laws and regulations.
2. Are members/owners liable for losses of entity? Describe how liability is shared.	
<b>G. Strategy: highlight approaches adopted to address the identified challenges</b>	
1. Describe briefly the business strategy looking at aspects like: main products/services, market niche, market share, quality and pricing/costs, and <u>main changes</u> that occurred in over time.	The budget is determined for each year based on the grants from the municipality. The parents' contributions are in the form of contributions/membership fees and voluntary work hours The preschool uses the themes of organic, sustainable, and close to nature in its marketing.
2. Describe briefly the relation between the business strategy and the social mission of the enterprise.	All profits are reinvested in the business. Thanks to last year's profits, the preschool could employ one more preschool teacher.
3. Describe briefly the strategic partners or alliances that the enterprise has.	Network meetings (for staff) along with other kindergartens in the municipality. Membership in KFO, The Co-operative Employers' Association.
4. Describe briefly the methods and practices of communication/relationships with stakeholders (members, community, donors, NGOs, etc.).	Information goes out via emails and newsletters, website/Facebook The preschool maintains close contact with the members/parents at child drop-off/pick-up. The preschool maintains good relationships with the municipality representatives.
5. Innovation and key performance factors.	Innovation: together with other parents, the Board/staff have created the opportunity to run the kindergarten activities in rural areas. Without personal commitment and dedication, it is not possible! The preschool has a special niche: unique pedagogy for all the senses! The staff strive to ensure that the children can develop through outdoor recreation, play, movement, excitement, and experiences with all senses. Children who have the opportunity to get out into nature learn to respect the environment. One can call it the world's best classroom – for sustainable development in practice.
6. Human resources – personnel.	



- No. of employees	4
- No. of volunteers	4 (Parents have a number of working hours they must fulfil, distributed throughout the year.)
- No. of members	15 members (1 membership/family)
<b>H. Outcomes: results achieved and lessons learned</b>	
- Yearly social and economic results – every 5 years since start-up, and/or the last 3 years	
- Assets (raw numbers)	776 000 SEK (83 000 Euro)
- Capital (raw numbers)	650 000SEK (70 000 Euro)
- Production	
- Turnover/sales	1,4 million SEK (140 000 Euro)
- Profit/loss	Profit: 70 000 SEK ( 7 500 Euro)
- Social benefits – describe the benefit to members (membership) and indicators used to evaluate the enterprise.	Thanks to profit last year, the preschool could employ an additional preschool teacher. This expansion gives the preschool an opportunity to create a more solid business.
<b>I. Discussion Points: questions readers may want to consider and to discuss about it</b>	
By running kindergarten activities, this preschool creates the opportunity for people to stay in rural areas. Another effect generated is that families with children can move to this community to become permanent residents. Their presence creates a vibrant rural area!	
<b>Contact info</b>	
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